



## Jeffrey Wolff is running for 2010–2011 Kiwanis Governor–Elect!

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### Basic Information

**Kiwanis Club:** Tysons Corner, VA

**Leadership Experience:** (2009–2010) Chair, Kiwanis District Midwinter Conference – Arlington, VA; (2009–2010) Chair, District Convention Committee; (2008–2009) Kiwanis Division 20 Distinguished Lt. Governor; (2005–2006) Chair, Kiwanis District Convention – Reston, VA; (2005–2010) CKI District Administrator; (2006–2007) Member, Kiwanis International Committee on CKI; (2000–2005) CKI Assistant District Administrator; (1998–2000) Member, Circle K International Strategic Planning Task Force; (1998–1999) Charter Secretary and Distinguished Past President, Kiwanis Club of Tysons Corner, VA; (1994–1995) Circle K International Trustee; (1994–1995) Chair, Circle K International Committee on Member Benefits; (1992–1994) Capital District CKI Lt. Governor

**Honors:** 2009 CKI Circle of Service Recipient; Kiwanis International Life Member; George F. Hixson Fellowship; CKI Sapphire Circle Honorary; Kiwanis Heritage Society Charter Member; Kiwanis Leadership Society Member

### Governor–Elect Platform

#### Grow the Kiwanis brand and Membership through Service, Marketing and Partnerships:

- Developing and instituting regional PR campaigns to promote the Kiwanis brand and encourage potential members to look at multiple types of Kiwanis clubs
- Establishing partnerships with like-minded organizations (Rotary, Lions, Knights of Columbus, etc) for joint service projects
- Partnering with local Jaycees groups to provide potential members about to “Age Out” at 40 with a new vehicle for community service
- Creating educational materials on how traditional Kiwanis clubs can make themselves more attractive to younger potential members
- Encouraging Kiwanis clubs to adopt more hands-on service projects and embrace the 3–2–1 structure
- Investigate ways to ensure members of Key Club and CKI join Kiwanis (surveys to juniors and seniors in college, incentive programs, etc.
- Look for a potential service focus for all branches of the Capital District Kiwanis–Family.
- Launch a multi-year campaign to build corporate-based Kiwanis clubs throughout the district perhaps with an incentive program for Lt. Governors
- Assist District Foundation with promotion of Founders Society and Life Memberships

#### Improve the Transparency/Modernization of Board Operations:

- Creation of a Governor’s blog to regularly update clubs and members on what their board is working on and to facilitate feedback
- Establishing feedback forums on the District Website to allow discussion by members of service projects, club administration/operations, and service leadership programs
- Provisioning of an Ad hoc committee on the success of regionalization
- Publishing monthly video addresses on relevant topics to District Website
- Providing quarterly directives from Governor to Club Support Committee chairpersons
- Standardize e-mail, document collaboration and calendaring for District Board
- Institute more wide-spread use of web conferencing technologies (primarily for committee work)
- Formalize the Lt. Governor Class President position in Policy Code and make this an ex-officio member of the District Board

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“It is my goal by putting my name into candidacy for the position of 2010–11 Governor–Elect of the Capital District of Kiwanis International to ensure that our clubs not only meet the needs of today’s members but also of tomorrow’s leaders.”

### Information

#### Networks:

**Capital District Kiwanis**

#### Relationship Status:

**Married to**  
**Jennifer Dugent Wolff**

#### Birthday:

**March 3**

#### Current City

**Fairfax, VA**

### Friends

473 friends

[See All](#)

**Circle K Int'l.**



**Key Club Int'l.**



**Aktion Club**



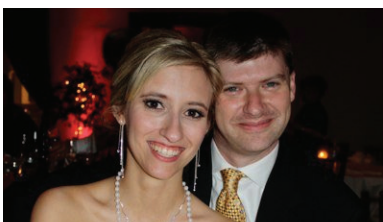
**Builders Club**



**K-Kids**



**Key Leader**



Greetings

Greetings Fellow Kiwanians,

Above almost all else, family being a notable exception, Kiwanis has been foremost in my life. In 1986, a close friend of mine in high school invited me to join a service organization called Key Club. I truly had no idea what they did and to be honest, up until that point, I had not done much in the way of service to my community. What I experienced and learned through my membership, not only opened my eyes to the greater world community, but radically helped me grow as both an individual and a leader.

My mentor in Key Club was my faculty advisor who was both a teacher and a Kiwanian. She freely gave of her time outside of school, mornings, evening and on weekends to ensure that we received the guidance we needed. All the while allowing us to learn, grow and make mistakes. This left an indelible mark on my life and early on, I decided that someday I would find a way to pay her service forward.

I continued my Kiwanis-family career in college through Circle K International where I had the opportunity to counsel entire districts and govern at the highest level, as a Trustee on the International Board. It was after college that I officially became a Kiwanian by helping to charter a non-traditional club made up primarily of CKI alumni. I always felt that this was simply the next step in my Kiwanis life. Many Kiwanians felt that this club, radically different from what they were used, would not survive. I say with great pride that 12 years later, my home club of Tysons Corner, VA thrives with consistent membership levels and a median age around 30. Kiwanis needed to adapt to changing times and as a result Young Professional-style clubs are being built throughout the organization.

I've had the honor to serve for the past ten years on the CKI committee in the Capital District and as a result, I've gotten the opportunity to work with a collection of highly-dedicated and passionate collegiate leaders. These future Kiwanians need an organization that will welcome them with open arms and allow them to continue their Kiwanis-family education and service to the world.

It is my goal by putting my name into candidacy for the position of 2010-11 Governor-Elect of the Capital District of Kiwanis International to ensure that our clubs not only meet the needs of today's members but also of tomorrow's leaders.

Take a moment to remember why you joined Kiwanis and why you are a still a member now and help me make that passion a reality for everyone. I ask only for the chance to work for you to shape that vision for the Capital District and therefore, humbly request your vote in Lynchburg, VA at the 2010 Capital District Kiwanis Convention.

In Kiwanis service,

*Jeffrey Wolff*

Jeffrey M. Wolff  
Candidate for 2010-11 Governor Elect



Top to bottom: With other Past Club Presidents during Tysons Corner's 10th Anniversary Gala; With CKIers at DCON; Laying Wreathes at Arlington Cemetery; With fellow Capital Crabs at CKI ICON; As a Trustee on the CKI International Board; Kiwanis ONE Day Service Project; Jen and I